



# ASSORTMENT OVERVIEW

The SPS Commerce Assortment Service enables suppliers to easily share their latest product attributes, including detailed item information, pricing, marketing content and digital assets with retail trading partners, including **Shoe Sensation**. This scalable and cooperative service simplifies new product setup and automatically aggregates the item information to match trading partners' business rules. This ensures your partners have access to all the information they need to bring in sales as well as drive efficiencies and provide shoppers with the product detail they demand.

## BUSINESS VALUE

REPLACING MANUAL PROCESSES WITH ELECTRONIC WORKFLOWS

**Shoe Sensation** currently manages new item setup and ongoing item maintenance through several processes, many of which are manual and with the increased array of brands and seasonal products, are no longer scalable. To better serve their customers and improve trading partner efficiencies, **Shoe Sensation** has decided to automate these steps using the SPS Commerce Assortment Service. Mutual benefits include:

- **Automate setup of new products** through the use of UPCs to improve the quality of item data for order creation, item inventory management and delivery to stores, restaurants and their warehouses
- **Expand sellable assortments** through expanded item attributes, enabling placement of items not currently provisioned for sale to be setup in store and future expansion to online services
- **Reduce returns** by updating missing item attributes with the Shoe Sensation item repository to accurately place orders with suppliers
- **Improve pricing accuracy** by providing on-going updates to Shoe Sensation as product prices change
- **Ensure accurate reorders** by centrally managing suppliers' item information and sharing critical attributes associated with the purchase orders
- **Better manage brand/seasonal sell-through** and minimize obsolescence

## EXPERIENCE THE IMPACT OF STREAMLINED ITEM MANAGEMENT

### SIMPLIFY THE TRANSFER OF PRODUCT INFORMATION

- Unlimited item storage
- Trading partner-specific permission settings, including access by product group and negotiated item pricing
- Detailed error reporting, including validation issues by trading partner
- Multiple setup and maintenance options, including web, spreadsheet and file (including XML, EDI 832 and flat file options)

Item	Product Code	UPC	Vendor Part Number	Vendor Part Description	Brand	Drop Ship	Min Order Qty	Max Order Qty	Created Date	Last Updated Date
<input type="checkbox"/> Valid	101077	833381222244	TN004	Turtleneck	IAE	Y	50	500	11/20/2013	01/14/2014
<input type="checkbox"/> Valid	110411	833381111111	VT001	Vintage T	IAE	Y	50	500	12/04/2013	01/14/2014
<input type="checkbox"/> Valid	345678	833381000668	CL015	Classic P	IAE	Y	50	500	11/20/2013	01/14/2014
<input type="checkbox"/> Valid	345678	833381000651	CL014	Classic P	IAE	Y	50	500	11/20/2013	01/14/2014
<input type="checkbox"/> Valid	345678	833381000644	CL013	Classic P	IAE	Y	50	500	11/20/2013	01/14/2014
<input type="checkbox"/> Valid	345678	833381000637	CL012	Classic P	IAE	Y	50	500	11/20/2013	01/14/2014
<input type="checkbox"/> Valid	345678	833381000644	CL011	Classic P	IAE	Y	50	500	11/20/2013	01/14/2014
<input type="checkbox"/> Valid	345678	833381000620	CL010	Classic P	IAE	Y	50	500	11/20/2013	01/14/2014
<input type="checkbox"/> Valid	345678	833381000613	CL009	Classic P	IAE	Y	50	500	11/20/2013	01/14/2014
<input type="checkbox"/> Valid	345678	833381000606	CL008	Classic P	IAE	Y	50	500	11/20/2013	01/14/2014



# ATTRIBUTE REQUIREMENTS



With the first phase of this automation, **Shoe Sensation** is requesting their strategic suppliers provide the following attributes. Grade tiers list the attribute levels of program compliancy. In order to be compliant with this program, you must provide those listed as Mandatory; to realize the maximum benefits of the Assortment Service with **Shoe Sensation**, you should provide those that are applicable in the Expected category and as many of the Encouraged attributes as possible. **Shoe Sensation** has also informed us that there will be a second phase of item management in the future that will focus on expanded attributes to support a more robust **Shoe Sensation** catalog published for their retail customers but also to expand the details on their website, you are asked to provide any other attributes applicable to your products supported by the SPS Commerce service now.

For attribute definitions, including rules and descriptions, please reference the **Assortment Service Attribute Guide**.

<b>MANDATORY</b>		
The following attributes are REQUIRED. If any of these fields are missing, your upload will be unsuccessful and <b>Shoe Sensation</b> will not receive your item information.		
CATALOG	SELECTION CODE	SELECTION CODE DESCRIPTION
PRODUCT CODE	PRODUCT CODE DESCRIPTION	UPC
VENDOR PART NUMBER	VENDOR PART DESCRIPTION	
<b>EXPECTED</b>		
File will pass to retailer, but retailer has identified these fields as important to their item management process. See notes for category-specific requirements.		
PRODUCT TYPE	PRODUCT COLOR DESCRIPTION (REQUIRED APPLICABLE)	PRODUCT SIZE DESCRIPTION (REQUIRED APPLICABLE)
GENDER (REQUIRED APPLICABLE)	AVAILABLE DATE (Required when supplier introducing new products)	DISCONTINUE DATE (REQUIRED WHEN APPLICABLE)
MINIMUM ORDER QTY (Required when supplier introducing new products)	QTY CODE (REQUIRED WHEN MINIMUM QTY, MAXIMUM QTY OR ORDER QTY MULTIPLE IS SENT)	ORDER LEAD TIME (Required when supplier introducing new products)
ORDER LEAD TIME CODE (Required when supplier introducing new products)	CONSUMER PACKAGE LENGTH (Required when supplier introducing new products)	CONSUMER PACKAGE LENGTH UOM (Required when supplier introducing new products)
CONSUMER PACKAGE WIDTH (Required when supplier introducing new products)	CONSUMER PACKAGE WIDTH UOM (Required when supplier introducing new products)	CONSUMER PACKAGE HEIGHT ((Required when supplier introducing new products)
CONSUMER PACKAGE HEIGHT UOM (Required when supplier introducing new products)	CONSUMER PACKAGE WEIGHT (Required when supplier introducing new products)	CONSUMER PACKAGE WEIGHT UOM (Required when supplier introducing new products)
COUNTRY OF ORIGIN (Required when supplier introducing new products)	WATER RESISTANT (REQUIRED APPLICABLE)	WATER RESISTANT DESCRIPTION (REQUIRED APPLICABLE)
WATERPROOF (REQUIRED APPLICABLE)	INSULATED (REQUIRED APPLICABLE)	MEDIA NAME 1 (REQUIRED WHEN SUPPLIER INTRODUCING NEW PRODUCTS)
MEDIA URL 1 (REQUIRED WHEN SUPPLIER INTRODUCING NEW PRODUCTS)	MEDIA FILE NAME 1 (REQUIRED WHEN SUPPLIER INTRODUCING NEW PRODUCTS)	MEDIA DESCRIPTION 1 (REQUIRED WHEN SUPPLIER INTRODUCING NEW PRODUCTS)
MEDIA TYPE 1 (REQUIRED WHEN SUPPLIER INTRODUCING NEW PRODUCTS)	PRICE QUALIFIER (MSR AND UCP – FOR SHOE SENSATION SPECIFIC PRICE. (BOTH ARE REQUIRED WHEN SUPPLIER INTRODUCING NEW PRODUCTS)	PRICE TRADING PARTNER NUMBER (PROVIDE BY SPS COMMERCE FOR SHOE SENSATION) NOTE: REQUIRED FOR UCP PRICE.
PRICE AMOUNT (REQUIRED WHEN SUPPLIER INTRODUCING NEW PRODUCTS)	FOOTWEAR WIDTH (REQUIRED WHEN APPLICABLE)	SOCK STYLE (REQUIRED WHEN APPLICABLE)
<b>ENCOURAGED</b>		
The file will pass to the retailer, but the attributes below add additional value, including faster new item setup, product visibility, and conversion to sale more likely.		
MANUFACTURER NAME	BRAND	TRADE NAME
NRF COLOR CODE	PRODUCT COLOR CODE	NRF SIZE CODE
PRODUCT SIZE CODE	PRODUCT MATERIAL CODE	PRODUCT MATERIAL DESCRIPTION
WARRANTY DESCRIPTION	SPECIAL ITEM CODE	CONSUMER AVAILABLE DATE
DESIGNER/COLLECTION	POS/REGISTER DESCRIPTION	REORDERABLE
SEASONAL AVAILABILITY	MAXIMUM ORDER QTY	ORDER QTY MULTIPLE
INNER PACK QTY	MASTER PACK/CASE LENGTH	MASTER PACK/CASE LENGTH UOM
MASTER PACK/CASE WIDTH	MASTER PACK/CASE WIDTH UOM	MASTER PACK/CASE HEIGHT
MASTER PACK/CASE HEIGHT UOM	MASTER PACK/CASE WEIGHT	MASTER PACK/CASE WEIGHT UOM



MASTER PACK/CASE VOLUME	MASTER PACK/CASE VOLUME UOM	CONSUMER PACKAGE SIZE
CONSUMER PACKAGE SIZE UOM	CONSUMER ITEM LENGTH	CONSUMER ITEM LENGTH UOM
CONSUMER ITEM WIDTH	CONSUMER ITEM WIDTH UOM	CONSUMER ITEM HEIGHT
CONSUMER ITEM HEIGHT UOM	CONSUMER ITEM WEIGHT	CONSUMER ITEM WEIGHT UOM
CONSUMER PRODUCT CAPACITY OR VOLUME 1	CONSUMER PRODUCT CAPACITY OR VOLUME 1 UOM	HARMONIZED TARIFF CODE 1
HAZARDOUS MATERIAL QUALIFIER	HAZARDOUS MATERIAL CLASS CODE	HAZARDOUS MATERIAL DESCRIPTION
FREIGHT CLASS	ITEM EXTENDED DESCRIPTION	SHORT MARKETING MESSAGE
LONG MARKETING MESSAGE	FEATURES/BENEFITS	KEYWORDS
CONSUMER DESCRIPTION	SPORT	TEAM
WATERPROOF RATING	AGE GROUP	AGE RANGE
MEDIA FILE SIZE 1	MEDIA FORMAT 1	MEDIA PIXEL DENSITY 1
MEDIA PURPOSE 1	MEDIA VIEW TYPE 1	COMPRESSION QUALITY
THUMBNAIL IMAGE 1	PRICE SHEET NAME/NUMBER	PRICE UNIT OF MEASURE 1
PRICE EFFECTIVE DATE 1	PRICE EXPIRATION DATE 1	CLOSURE TYPE
LINING MATERIAL	HEEL HEIGHT	HEEL HEIGHT/PLATFORM SOLE HEIGHT UOM
PLATFORM SOLE HEIGHT	SOLE TYPE	REMOVABLE INSOLE
FOOT TYPE	TOE TYPE	TOE PROTECTION
BOOT SHAFT HEIGHT	BOOT SHAFT HEIGHT UOM	